

# "Secrets of Successful Marketers"

## The 14 Principles to Growth and Personal Freedom

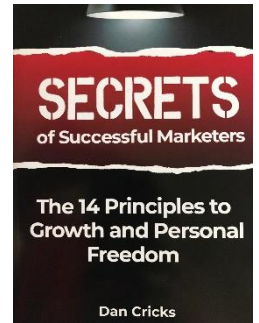
### **Co-Authored by Dan Kennedy and Dan Cricks with Contributions From 12 Super-Achievers**

Marketing, business-building and success gurus **Dan S. Kennedy** and **Dan Cricks** have joined forces to deliver '**Secrets of Successful Marketers**' for action-oriented individuals seeking to explode their income, develop competitive advantages and gain Financial Freedom that will endure the toughest of times. These authors have endured tough economies using these principals.

**This treasure trove of information** includes the timeless wisdom of the authors shared by these **14 super-achievers**. You'll learn the 14 principles to Growth and Personal Freedom they used to build the businesses and lives of their dreams.

These super (12) are from very different personal and business backgrounds and **some of their strategies and successes may surprise you!**

- Pete Lillo aka Pete The Printer – [Raising Your Productivity Level](#)
- Ron Sheetz – [The \\$193,000 Referral](#)
- Rick Neiswonger – [Selling, Selling and More Selling](#)
- Borbala Banto, CPA – [How Much Do You Want to Grow Your Business THIS Year](#)
- Ayanna Kucera – [Working Like You're Running Out of Time](#)
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